

# **The Sustainable Electricity Strategy Association**

The intention and purpose of the proposed Sustainable Electricity Strategy Association is to offer mountain based systems of reliable Sustainable Electricity for the electrical grid.

Proposed and Presented  
by George Belford of  
Environomical Living

## Letter of Introduction

**To: Potential Sustainable Electricity Strategy Association Members**

My name is George Belford and I live in the city of Edmonton, Alberta, Canada. I am contacting you with the intention of forming an electrical association. Sustainable electricity is the sole purpose of the proposed electrical association.

You should become a Sustainable Electricity Strategy Association member. An electrical association offers cooperative intelligence and funding strength. Vehicle electrification will initially be offered and then all inclusive electrification.

You are advised to consider applying the three following conceptual proposals. The three offer sustainable electricity with leading presentation and marketing. The three following concepts are invaluable benefits of joining the association.

The 1st is a membership in the Sustainable Electricity Strategy Association. The Sustainable Electricity Strategy Association will grow the Global Grid. The Grid Strategy is to be prototyped in Alberta and British Columbia, Canada.

The 2nd is a relatively easy to read writing style that everyone can understand. The writing style uses positive, neutral and negative subliminal perception. Subliminal perception is the psychological response of the subconscious mind.

The 3rd is offering a business card in a trifold hardcopy and softcopy format. A Trifold Business Card hardcopy will stand up and present to the recipient(s). The Trifold Business Card is a way to make a lot of promotional noise, quietly.

My intention is to effectively present all three of the above mentioned concepts. The grid strategy, writing style and trifold card(s) are Association benefits. To contact me, please email [geo.belford@gmail.com](mailto:geo.belford@gmail.com) or text/phone 780.819.3777.

**From: George Belford, Conceptual Developer, Sustainable Electricity**

## Letter of Introduction Follow Up

# The Sustainable Electricity Strategy Association

The intent and purpose of the Sustainable Electricity Strategy Association is to provide an effective and vast supply of non intermittent, inertia reliable, sustainable electricity to the grid in Alberta and British Columbia, Canada.

The non intermittent, inertia reliable, global supply of sustainable electricity will be prototyped in the Rocky Mountains and apply mountaintop windmills, photovoltaic solar, pumped hydro, deep geothermal and battery storage.

The Association would support and enable the academic research and development of the Mountain based Sustainable Electricity Strategy from the very northwest top of Alaska to the very southern tip of South America.

The Association will then go about promoting, managing and administering in the Provinces of Alberta and British Columbia, the research, development and implementation of the mountain based Sustainable Electricity Strategy.

Mountain based Sustainable Electricity will be backed up, supported and supplied by SMR's, which is short for Small Modular Nuclear Reactors and presently being developed and applied in the Province of Ontario, Canada.

The Sustainable Electricity Strategy Association is a bridge to nuclear fusion, as fusion is ideally suited to produce sustainable energy, simply because fusion offers considerably more energy than it takes to produce the process.

The Sustainable Electricity Strategy Association will minimize and eventually eliminate all sources of energy that are not sustainable and enable the regeneration of biodiversity and minimize the impact of global warming.

## Non Intermittent, Inertia Reliable Energy is Required



# ENVIRONOMICAL LIVING

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Canada has officially committed to cut domestic Fossil Fuel(s) pollution. Canada is the 13th largest producer and 7th largest exporter of coal. Canada is the 4th largest producer and the 3rd largest exporter of oil. Canada is the 4th largest producer and 6th largest exporter of natural gas.

Energy initially consisted of coal, oil, natural gas, hydro and fission. Then wind, solar, geothermal, biofuel, biomass, hydrogen and fusion. All these energy types, directly and indirectly, employ 832,500 workers. Every year, the industry pays billions in taxes in the low to high teens.

The Authoritative International Energy Agency did a full global review. Demand for Fossil Fuel(s) will greatly taper off over the next few years. In actuality, growth in demand for oil is destined to slow almost in half. Zero+Emmission Vehicles will compel gasoline use to rapidly decline.

Coal mining typically negatively impacts water quality and aquatic life. Coal creates about 45% of the worlds energy-related carbon emissions. Natural gas creates slightly less than half the carbon dioxide of coal. Natural gas is viewed by proponents as the way to minimize coal use.

Natural gas is projected to reach the largest increase in Fossil Fuel(s). Natural gas creates vast air pollution that includes elusive methane. The internal combustion engine is even worse than previously believed. Gasoline has recently been scientifically proven to be dirtier than coal.

Peak Oil demand is projected to arrive before the end of this decade. China and India are big Fossil Fuel(s) users, but selectively transitioning. The risk is, if either country or both get serious about transitioning. If that happens, Fossil Fuel(s) demand and value will rapidly decline.

Fossil Fuel(s) market instability is the cause of most economic busts. Market stability is best achieved through the applying of sustainability. Mountain Based Sustainable Electricity offers rapid growth of the grid. See [environomicalliving.com](http://environomicalliving.com) for an inclusive transition business plan.

## ENABLING THE DURATION



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**CLIMATE CHANGE IS REAL  
TRANSITIONING IS A MUST**

**MOUNTAIN BASED SUSTAINABLE ELECTRICITY  
IS A MEANS TO GROW THE ELECTRICAL GRID**

# Conventional Energy Problems

## Electrical Power is produced by Fossil Fuel(s) and Hydro Dams

Fossil fuel(s) exploration, extraction, production, transportation and combustion creates extensive water, land and air pollution. All mining requires tailings ponds to settle the toxic minerals. Most tailings ponds are extremely environmentally hazardous.

Oil rigs build well sites and roads on farmland and wilderness. If the well site is productive, it then becomes a pump station. Oil rig sites and roads minimize farmland and wilderness habitat. Extracting oil requires the use and loss of vast amounts of water.

Fracking oil rig drilling bores deep into the Earth's shale layer. Vast amounts of water, sand and chemicals are injected into the borehole to create a network of cracks that enable the gas to flow. The cracks remain forever and accommodate land movement.

Sand and other applied aggregates are inadvertently depleted. Non productive wells are dumped on the tax paying public. Mining tailings ponds are toxic and typically become huge lakes that kill water fowl and other wildlife that land on or enter them.

Hydro electric dams bury traditional land. Buried vegetation rots and emits methane. Dams and reservoirs reduce the river's flow. River temperature increases, water quality degrades, wildlife are negatively impacted, the delta dries up and swamp life dies off.

## All Conventional Energy Systems are Environmentally Harmful

# Sustainable Electricity Strategy

## The Sustainable Electricity Strategy is Environmentally Benign

It is best to build wind mill and solar panel farms on the tops of mountains, rather than remove the mountaintops to mine coal. To add more electricity, water will be enabled to cascade down the mountains with kinetic force and speed into turbine pipes.

Mountaintop windmills and pumped hydro are non intermittent. Deep geothermal and green hydrogen will add even more non intermittent electricity. Small modular nuclear reactors (SMR's) and fusion are also reliable and will be added, when developed.

The wind always blows on mountaintops. Constant wind will cool the solar equipment and drive the windmills. Mining and drilling technology will build service elevators and powerline tunnels to maintain and carry electricity to in-mountain storage batteries.

Multiple types of mountain electricity will be stored in the bases of the mountains in large sand batteries. Sand batteries will offer electricity for months without recharging. Long life sand batteries and electrical power line tunnels enable a fully electric lifestyle.

Mountain sourced Sustainable Electricity is environmentally safe. Fossil fuel(s) extraction, production and combustion will be most effectively minimized. Multiple sources of mountain based Sustainable Electricity needs to be researched and developed.

## Research and Develop the Sustainable Electricity Strategy



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securing government research and development funding usually requires fifty percent of the total research and development cost

**YOU SHOULD CONSIDER JOINING IN THE GROUP DEVELOPMENT OF SUSTAINABLE ELECTRICITY**



## Enable the Sustainable Electricity Strategy Association Proposal.

Ammonia, plastic, steel and concrete are the four most common pollutants. They account for 1/4 of all greenhouse gases and 1/5 of energy spending. The global economy gets 82% of its energy from the hydrocarbon industry. Resource demand and waste production needs to be carefully minimized. Humankind requires an effective, sustainable and low cost energy source.

Fusion Energy is considered an ideal way to produce sustainable energy. The Fusion Energy process produces the same kind of energy as the Sun. Fusion Energy produces substantially more energy than it takes to make it. In late 2022, researchers in the US created Fusion Energy in an experiment. The time span was very short, but they proved that Fusion Energy is doable.

Fusion Energy is fueled by the lithium derivatives, deuterium and tritium. Minimal lithium is required to produce the needed deuterium and tritium. Low cost Fusion Energy is a must to be designed, developed and produced. Humankind must rapidly and effectively establish global Sustainable Electricity. Sustainable Bridge Energies are required until Fusion Energy is available.

It is advised to build a global chain of Sustainable Electricity Strategy plants. Mountains go on from the northwest top of Alaska to the tip of South America. A common coal mining practice is to remove a mountaintop, then mine coal. The Sustainable Electricity Strategy offers alternative sustainable employment. Sustainable Electricity Strategy Plants will replace mountaintop coal mining.

A Sustainable Electricity Strategy Association will avail Sustainable Electricity. The Sustainable Electricity Strategy Association will involve the auto Industry. This includes automotive manufacturing, sales, service, parts and charging. Then all conventional industries will be most effectively included and applied. Please consider joining 'The Sustainable Electricity Strategy Association'.

Avail Viable Social, Environmental and Economic Sustainability.

Researched, written and presented, based on Environomics.

In the 1970's, the Western economies were disrupted by two specific events. The West is the U.S., Canada, Western Europe, Australia and New Zealand. The first was the oil crisis created by the 1973 Yom-Kippur Middle-east war. The second was another oil crisis caused by the 1979 Iranian Revolution. Both events caused petroleum shortages and prices soared in the West.

This compelled the West to rethink and rejig their sourcing of oil products. The U.S. and Canada seriously took up fracking and grew in-country sources. Risk again arose in the 1980's National Geographic and Macleans magazines. Both magazines reported extensively on the worrying risk of global warming. The risk was that oil products emissions was bringing on global warming.

In the 1980's and 1990's, global warming was generally considered a risk. The Bush Administration decided the term global warming was too harsh. The term became climate-change and the negative hyphen was later dropped. As a result, Oil and Gas accounted for 28% of Canada's emissions in 2021. And that's only emissions from extraction and production, not combustion.

Climate change includes significant change in long term weather patterns. These changes include average temperatures, precipitation and wind, etc. Wind is due to the temperature difference between the poles and equator. Temperature difference drives wind and this difference is growing weaker. Weakening is simply due to the poles warming up faster than the equator.

Earth's orbital variation causes colder periods followed by warmer periods. However, in the past 150 years, the climate has changed very significantly. Change happened even more rapidly than natural change can account for. Since the Industrial Revolution, global temperature has warmed by 1.2 C. Global temperature is warming and, consequently, weather is hazardous.

Unnatural weather causes seriously erratic hazardous weather.

All included data was researched beginning from the 1980's.

Climate change will significantly impact people in exceedingly different ways. Some areas will warm quicker than others and weather will be unpredictable. There'll be an increase in melts, hurricanes, floods, droughts and wildfires. Events, such as rising sea levels and agricultural disruption will be common. The effects will become increasingly severe, as temperatures continue rising.

Sunshine warms Earth, then sunshine is reflected back into the atmosphere. Much of the reflected sunshine is then deflected back by greenhouse gases. Greenhouse gases mostly include carbon dioxide, methane and water vapour. GHG's work much like greenhouse glass, as they trap the heat from the sun. Therefore, the term greenhouse in the greenhouse gas effect makes sense.

Without the greenhouse gas effect, the Earth would be much too cold for life. However, in the past 150 years, the GHG increase has raised temperatures. The raised temperatures are due to humankind increasing the GHG content. The temperature rise is due to carbon dioxide from the burning of fossil fuels. Emissions have increased 48% from pre-industrial levels, w/o farm methane.

Weather measurements were taken on a global basis, since the late 1800's. The records show that Earth is warming and the last few years are warmest. Data includes weather records, ice cores, tree rings, sediments and corals. Earth's temperature was stable for centuries and then very rapidly increased. This happened, simply because of the drastic increase in greenhouse gases.

Climate science is well understood and scientists know the effect of warming. By the 1960's, there was a huge growing concern in the scientific community. The concern was that CO<sub>2</sub> released into the atmosphere was a major threat. Elusive methane from natural gas pipelines is also a major emissions factor. Recent studies show >90% of published scientists agree with climate science.

Form an Extensive Sustainable Electrical Strategy Association.

## What causes Climate Change and is Climate Change stoppable?

Fossil Fuels are the energy source for an endless array of human activities. Vehicle use, home heating and industry processes are a major source of CO<sub>2</sub>. Industry processes include the use of electricity, construction and chemicals. Steel and cement are vastly dominant products, wherever humankind exists. In Canada, the Oil and Gas industry accounts for well over 1/4 of emissions.

A volume of emissions develop from continuous extraction of fossil fuel(s). Fossil fuels cause warming when burned, not to mention many other issues. Deforestation and other land-use practices produce vast CO<sub>2</sub> emissions. Deforestation reduces carbon sinks that minimizes carbon in the atmosphere. Agriculture is not a large source of CO<sub>2</sub>, but it is a vast source of methane.

Agricultural methane is 86 times more hazardous than CO<sub>2</sub> over a span of 20 yrs. Agriculture emits vast amounts of nitrous oxides that are also hazardous. Climate change is having and will continue to have different effects, globally. Climate change affects health and leads to an overall increase in diseases. And in Canada, climate-related public health issues will cost many billions.

Floods, fires and other extreme weathers will end lives and destroy property. The annual cost in Canada, for weather-related insurance claims are costly. The annual cost of weather-related insurance claims this decade is \$2 billion. These costs are passed on to consumers in the form of higher premium cost. Similarly, food production often leads to higher market prices and shortages.

Climate Change isn't stoppable, as it's already happening and will continue. GHG's are already in the atmosphere and the effects will continue for years. However, if humankind can reduce and adapt, the worst is entirely avoidable. It's best to build Bridge Sustainable Electricity, until Fusion Energy is here. The Sustainable Electricity Strategy Association is the ideal way to transition.

**Bridge Sustainable Electricity effectively Enables the Duration.**

# The Sustainable Electricity Strategy Association

#01) Secure the Leading-Edge Environmental Living Writing Style

#02) Secure Exclusive Trifold Business Card in Hardcopy/Softcopy

#03) Secure Environmental Living Webpage as Copyright Security

#04) Secure the Sustainable Electricity Strategy Association Funding

#05) Secure Canadian Federal and Provincial Government Funding

#06) Secure Sustainable Electricity Strategy Rocky Mountain Site

#07) Secure Sustainable Electricity Tunnel Power Line Approach

#08) Secure and Build Sustainable Electricity Strategy Prototype

#09) Secure Locations to Facilitate Global Sustainable Electricity

Provide Sustainable Electricity to Public and Industry

# Leading+Edge Environomical Living Writing Style

The subconscious is a major component of human consciousness, so fonts, symbols, colours, words and conversations will be applied with intent to avail positive conscious and subconscious perception.

When hyphenated words are used positively the hyphen will be changed to the plus +, when they're neutral the tilde ~ will be used and when they're negative the conventional hyphen – will be used.

The positive will be taken even further, where the x (which signifies an incorrect answer) will be changed to the directly proportionate math sign  $\propto$ , except when the word is negative it will remain x.

It is referred to as the positive, neutral and negative approach and further suggested that the positive approach be effectively applied to appropriately transition the Mercedes+Benz name to positive.

The motto, 'Taking Positive Action' will also be applied and the plus sign will be coloured green to effectively signify electrification and greening of Mercedes+Benz supply, production and powering.

It is further suggested that the EQ that signifies electrification of the Mercedes+Benz automotive line+up be changed from the colour blue to green to promotionally signify Sustainable Propulsion.

The Environomical Living Writing Style is simply presented in the signs, papers, brochures, booklets and books in the leading+edge environomicaliving.com webpage and provides copyright security.

EQ

Taking Positive Action



Mercedes + Benz

# Mercedes + Benz

Putting a big PLUS in your Life!



**Sustainable Electricity**



**History will never ever forgive us for  
how we abused the environment.**

**Much of our air pollution stems  
from internal combustion engines.**

**What are the options?**

**Clean air anyone?**

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# Mercedes Taking Pos

Mercedes-Benz Edmonton West



by Mercedes Edmonton

# Zero Emissions

Three years of Mercedes meCharge; a simple and convenient way to connect to one of the largest charging networks in the world to make your vehicle travel effortless.

A photograph of a Mercedes-Benz dealership building with a large glass facade and a covered car display area. Several Mercedes-Benz vehicles are parked in the display area. The sky is a mix of blue and orange, suggesting a sunset or sunrise. The text 'Mercedes-Benz' is visible on the building's facade.

es+Benz  
itive Action

Edmonton, Alberta, Canada

[environomicaliving.com](http://environomicaliving.com)

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# The Advantages of Electric Intelligence

Driving an electric vehicle is not just about having the latest technology. The benefits are universal, from increased safety to the actual performance of the vehicle.



The lower center of gravity in EV's is because of the placement of the battery, which is typically located on the bottom of the vehicle. This gives the vehicle a stable base and minimizes the risk of tipping or rolling, in the event of a collision.

# Mercedes+Benz





Leading+Edge Charging Station Network  
that's powered by Sustainable Electricity.

Re+Charge with Us  
and earn 7+Rewards.



# Sustainable Electricity Charging



## Positive In+Person Personality Type Interpretation

The ideal way to establish rapport with an in+person customer is to apply the Neuro+Linguistic Programming technique, which is very easy to apply and simply referred to as NLP or Pacing and Leading.

The way to greet an in+person customer is to introduce oneself and shake hands with a matching handshake, as a matching handshake is nonthreatening and enables recognizing customer personality.

For all marketing purposes, there are three basic personality types, beginning with the shy and withdrawn introvert, followed by the loud and outgoing extrovert and socially well balanced ambivert.

When shaking hands and the customer is withdrawn and offers a soft reserved handshake, the customer should be recognized as an introvert and given their personal space by stepping slightly back.

When shaking hands and the customer is loud and outgoing and offers an extra firm handshake, the customer should be recognized as an extrovert that draws energy from up close social interaction.

When shaking hands and the customer is socially well balanced and presents a comfortable handshake, the customer should be recognized as an ambivert that is relaxed and easy to approach.

The big advantage of the Neuro+Linguistic Programming technique is it enables any retail representative to effectively mingle and work comfortably with any of the three conventional personality types.

## Positive In+Person Personality Type Response

Neuro+Linguistic Programing (NLP) is an effective way of enabling spontaneous recognition of a customer's personality and responding with behaviour that is truly conducive to the establishing of rapport.

Determining a customer's personality is the ideal way to realize how to respond to behaviour by assuming a pacing and leading approach that enables interpretation of all positive and negative buying signals.

Pacing and leading the customer is basically passing back and forth the lead, allowing them their space and asking questions to find out exactly what their likes and dislikes are relative to product.

Recognizing the customer personality requires pacing and leading the customer's behaviour by effectively matching the hand shake, dominant eye, speech volume, standing posture and distance apart.

Once the personality type is determined, the presentation of product requires the effective presenting of product that is determined to be the most conducive to the customer's personal likes and wants.

Product presentation typically requires offering alternative product(s), based on customer responses, likes and wants, as product(s) may not be readily available and alternative product(s) must be offered.

Closing the sale, the most important factor in the sales presentation, requires establishment of rapport, which is defined as agreement, via careful observing, listening and questioning that promotes buying.



# Leading+Edge Environomical Living Business Card

Business, in general is leaning to the marketing of products online, however a significant portion of the conventional marketplace still prefers to personally interact with in+person product representation.

The significant portion of the marketplace is the Baby Boomers and Generation α'ers from 1946 to 1980, as both market segments are old school and would rather interact with in+person representation.

The traditional hardcopy business card is considered soon to be irrelevant in today's digital based marketplace, however that is up for debate, as the hardcopy is just as relevant today as it ever was.

Salespeople are advised to introduce themselves, offer a matching handshake (as a matching handshake is nonthreatening and helps realize personality) and then pass a hardcopy trifold business card.

A hardcopy Trifold Business Card will introduce the business on one page, front, back and inside, stand on a counter and present to the prospective customer, then present access to an eBusiness card.

Imagine your company's digital Trifold Business Card floating in the air, showing the front, back and inside, when prompted by a customer that had been given a most unique hardcopy Trifold Business Card.

Imagine your company's digital Trifold Business Card enable your business management to easily change staff and business contact information and offer electronic alerts for sales, parts and service.

# Developed unique Trifold Business Card in 1999

**COME IN AND ASK FOR ME AND I WILL BUST MY BUTT TO HELP YOU FIND WHAT YOU WOULD LIKE AT A PRICE YOU'LL LOVE.**

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**THE LITTLE STORE THAT MAKES THE BIG BOYS CRY**



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Facsimile: (780) 539+5313

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- LOWEST PRICES
- SUPERIOR SERVICE
- SATISFACTION



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- SLEEP SYSTEMS
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- HOME ELECTRONICS
- HOME ACCESSORIES

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- ORGANIZED
- COURTEOUS
- CONSCIENTIOUS
- WELL INFORMED
- NONTHREATENING

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- 90 DAY ARRIVAL TIME
- 14 DAY CONFIRMATION
- PLAIN TERMINOLOGY
- 25% DEPOSIT POLICY
- UPDATING SERVICE

### **IN+STORE FINANCING**

- SUBJECT TO O.A.C.
- SAME AS CASH TERMS
- ZERO DOWN PAYMENT
- INTEREST FREE PERIOD
- DEFERRED PAY+OUT
- DEFERRED PAYMENTS
- DISTRESS FINANCING

### **DELIVERY AND SHIPPING POLICY**

- FREE DELIVERY TO CENTRES WHERE OUR STORES ARE LOCATED, HOWEVER THERE WILL BE A NEGOTIATED CHARGE FOR OTHER LOCATIONS

### **AFTER SALES SERVICE**

- DISPOSAL SERVICE
- 30 DAYS TO EXCHANGE
- CUSTOMER SERVICE
- WARRANTY ADVICE
- INVOICE DUPLICATION
- FURNISHING REPAIR
- RECALL NOTIFICATION

Incorporated plus sign hyphen in writing style

# Writing style includes left and right justification

**IT'S EASY TO TAILOR TO  
FIT ANY SALES BUSINESS  
AND EASY FOR STAFF TO  
REFER TO AND FOLLOW.**

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**TRAINING CAN TURN BAD  
MORALS TO GOOD, UNDO  
AMBIGUOUS HABITS AND  
RECREATE GOOD ONES.**



*Equity Shuttle Property  
Developments Inc.*

**BUSINESS DEVELOPMENT  
AND  
SALES TRAINING**

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HELP YOUR BUSINESS.

**PREFACE:**  
EXECUTIVE INTRODUCTION

**PROBLEMS:**  
SITUATIONS TO OVERCOME  
 MISGUIDED MANAGEMENT  
 TYPICAL UNFRIENDLINESS  
 SURPLUS SERVICE WORK  
 DEFICIENT STAFF EFFORT  
 POOR SALES TECHNIQUE  
 LACKING STAFF BEHAVIOR  
 NEGATIVE STAFF ATTITUDE



**GEORGE N. BELFORD  
CONSULTING COACH**

**POSTSCRIPT:**  
ADDITIONAL INFORMATION

**HYPOTHESIS:**

**GENERIC STRATEGIC PLAN**

- OFFER A GREAT PROGRAM
- IMPROVE SALES MARGINS
- ENHANCE STAFF RESULTS
- OFFER ALL-OUT TRAINING
- FULFILL ALL VALID SERVICE
- GROW PUBLIC RELATIONS
- OFFER VIDEO EXCHANGE

**APPARATUS:**

**NECESSARY COMPONENTS**

- GENERIC SYSTEM DESIGN
- OPERATIONS MACHINERY
- OPERATIONS EQUIPMENT
- STAFF AND BOARD ROOM
- GENERIC STAFF TRAINING
- VIDEO COMMUNICATIONS
- ONLINE SALES PROGRAM

**METHOD:**

**BASIC BUSINESS SYSTEMS**

- LEADING ADMINISTRATION
- PROTOTYPICAL FORMULA
- MARKETPLACE RESEARCH
- STAFFING OF PERSONNEL
- BUYING OF MERCHANDISE
- PROMOTIONAL PROGRAM
- MERCHANDISING SYSTEM

**PROCEDURE:**

**STAFF JOB DESCRIPTIONS**

- PRODUCT WAREHOUSING
- DELIVERING OF PRODUCT
- DISPLAYING OF PRODUCT
- SALES OF THE PRODUCT
- SERVICING OF WARRANTY
- OPERATING SUPERVISION
- BUSINESS CONTROLLING

**OBSERVATIONS:**

**CONDITIONS TO CONSIDER**

- SALES POLICY AND PITCH
- WARRANTY ON PRODUCT
- SPECIAL PRICING POLICY
- SEE BUYERS AS THEY ARE
- BENEFITS AND CARE TIPS
- TRANSFER OF SALE ITEMS
- CONSIDERATION FOR ALL

**CONCLUSION:**

**TO OPERATE EFFECTIVELY**

- ATTEND WEEKLY MEETING
- INCITE PERSONAL GOALS
- ENJOY A HAPPY LIFESTYLE
- KNOW THE SALES BASICS
- ASPIRE TO BE PRODUCER
- ASSUME RESIDUAL STYLE
- WORK ON PRODUCTIVITY

**System lead to industry leading sales results**

# Positive application of the Trifold Business Card

RESEARCH THE ENVIRONOMICAL LIVING CONCEPT.  
APPLY YOUR PERSONAL FIELD OF STUDY OR WORK.  
DEVELOP YOUR OWN CONCEPT+RELATIVE IDEA(S).

OFFER YOUR IDEA(S) AND SECURE INVESTMENT.  
EARN EQUITABLE CREATIVE RIGHTS REVENUE.  
MAKE A DIFFERENCE AND GO DOWN IN HISTORY.

APPLY ECTENSIVE RESEARCH AND DEVELOPMENT

APPLY ENTREPRENEURIAL SPIRIT AND INGENUITY.

THE ENVIRONMENT IS SERIOUSLY THREATENED.  
POLLUTION IS EVERYWHERE AND GETTING WORSE.  
EVEN RECYCLABLES ARE NEGLIGENTLY DUMPED.  
EVERY COMMUNITY MUST BECOME SUSTAINABLE.  
THIS PRESENTS UNPRECEDENTED OPPORTUNITY.  
TRANSITIONING EARLY WILL PAY BIG DIVIDENDS.

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**A MOST LUCRATIVE WAY TO  
MODERATE POLLUTION AND  
COUNTER CLIMATE-CHANGE**

**ENVIRONOMICAL LIVING CONCEPT**

Environomical Living will be presented in a Science Fair.  
The Science Fair will also include an Investment Forum.  
The Investment Forum will secure input and investment.

The Concept begins with mountaintop windmills and solar.  
Then deep geothermal, pumped hydro and green hydrogen.  
Followed by an in+mountain battery and powerline tunnels.

Oilfield water will be cleaned and supply Alternative Water.  
The Alternative Water will replace all drawn fresh water.  
What is left will help to counteract drought and wildfire.

Hydrology is the first of seven developing energy sources.  
Pipeline safety will be offered in an Integrated Pipeline.  
Integration will include nine products and be spill+proof.

Alternative Grow Systems Plantations will be developed.  
Indigenous, Resource and Agricultural lands are required.  
An inclusive supply+management system will be applied.

The three land types will supply Interpretive Ecotourism.  
Interpretive Ecotourism is historically based hospitality.  
A blend of hotels, pubs and attractions will be offered.

The blend will anchor into an Environomical Living Mall.  
The Mall will market all Environomical Living product(s).  
The Mall will minimize consumer wastes and emissions.

**SEE ENVIRONOMICAL LIVING TRILOGY**

Leads to the development of Environomical Living

# Prototype the Sustainable Electricity Strategy

It has recently been realized that the internal combustion engine is much more environmentally hazardous than was previously believed, as gasoline has been scientifically proven to be dirtier than coal.

The conventional energy sources today are coal, oil, natural gas, hydro, nuclear fission, wind, solar, biofuel, biomass and geothermal, with green hydrogen and nuclear fusion being intently developed.

In Alberta, small earthquakes are common, but large are rare, as the biggest one ever recorded happened in November of 2022, measured 5.8 on the Richter Scale and was estimated at 2 kms deep.

A Blue Hydrogen Plant is being built in Edmonton, Alberta that is based on Fossil Fuel(s) Energy emissions storage, but the storage process is at risk of leaks from natural and fracking land movement.

Green Hydrogen is projected to be a dominant heavy equipment fuel, by not later than 2050, however the lack of Sustainable Electricity is holding up development of the Green Hydrogen Industry in Alberta.

The Sustainable Electricity Strategy is a readily accessible way to accelerate the transition to sustainable electrification and enable vehicles, housing and industry to be environmentally sustainable.

The automotive and gasbar/convenience store industries should help to research and develop the Sustainable Electricity Strategy, which is proposed as a doable way to grow global electrification.

# Sustainable Electricity and Green Hydrogen

Global wildlife populations have fallen by 73%, on average, since 1970, which is a huge issue, as biodiversity avails immunity and immunity enables disease resistance and injury recovery for all earthly life.

Personal and heavy duty vehicles that are effectively powered by Sustainable Electricity or Green Hydrogen do not emit air pollution, which avails biodiversity recovery and environmental sustainability.

The Sustainable Electricity Strategy and Green Hydrogen, when together, are the green based bridge energies to Fusion Energy, which is considered to be the ideal way to effect energy security.

Biodiversity is being threatened by short-term thinking and greed, however the solution is to effectively supply the bridge energies of Sustainable Electricity and Green Hydrogen, until Fusion is ready.

Micro-plastic runoff and emissions from tire and brake wear has been proven to be even more hazardous health-wise and environmentally than tailpipe exhaust fumes and needs to be effectively addressed.

The need to accelerate Sustainable Electricity and Green Hydrogen is not being effectively implemented, simply because such a transition will seriously disrupt the profitability of the Fossil Fuel(s) Industries.

The hotel, restaurant and retail industries should consider providing Sustainable Electricity Charging, as Zero Emmission Vehicle drivers will patronize the respective hotel, restaurant and retail outlets.

# The Environomical Living Concept

The Environomical Living Concept was effectively researched by George Belford. With focus and resolve, the “Environomical Living Concept Trilogy” was written. The Environomical Living Concept is big, but starts small with a Trilogy Book. The Trilogy includes the combining of three small books into one 60 page book.

The Environomical Living Concept Trilogy Book advises how to be sustainable. To be sustainable, every potential alternative will be researched and developed. The Trilogy Book is supported by a series of similarly written books and webpage. All three apply an easy to read, one and three line justified sentence writing style.

The writing is also very easy to understand, study, reference, review and revise. The Environomical Living Concept Trilogy Book is short, concise and inclusive. A trifold business card will introduce the concept on one page, front and back. The card offers eBusiness potential and will stand up and smile at the recipients.

Environomical Living is initiated with the Science Fair and Investment Forum. The intention is to enable research, development and investment participation. It will apply every prospective component of the Environomical Living Concept. Environomical Living effectively and simply proposes Enabling the Duration.

The Environomical Living Concept Trilogy Book enables full public participation. The Trilogy Book will be presented in both a hardcopy and softcopy publication. The grass roots is effectively enabled to initiate the Environomical Living Concept. The Science Fair Investment Forum will enable every last student to participate.

The general working public will also be enabled to the very same opportunity. Both parties will present their idea(s) on one page and submit it for sponsorship. Every student and public person will be accommodated to effectively participate. Science Fair Monetization is a doable way to initiate a Public Income Guarantee.

It is called “Creative Rights Revenue” and uses vast research and development. Research and development will be copyright, trademark and patent accredited. Exhibitors, sponsors and Environomical Living will equitably share accreditation. Please effectively read and review the Environomical Living Concept Trilogy Book.

## Social, Environmental and Economical

 **ENVIRONOMICAL LIVING**  
SOCIAL, ENVIRONMENTAL AND ECONOMICAL

**TEN IDEALS TO BRING ON ENVIRONOMICAL LIVING**

**#01) Know your innermost fears and face them**

**#02) Know all your appetites and control them**

**#03) Avoid being a cheapskate or a spendthrift**

**#04) Be a sincerely kind and generous person**

**#05) Focus on the exceptional, not the trivial**

**#06) Be emotionally strong and stop your anger**

**#07) Never choose to lie, especially to yourself**

**#08) Stop always struggling for your fair share**

**#09) Look past the social weaknesses of others**

**#10) Define your innermost morality and live it**

**BASED ON THE ANCIENT WRITINGS OF ARISTOTLE**

**PEACEFUL, SUSTAINABLE AND CONTENTED**

**[environomicaliving.com](http://environomicaliving.com)**



TRILOGY



# ENABLING THE DURATION

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# ENVIRONMENTAL LIVING

#01) MINIMIZE WATER POLLUTION

#02) SLOW WATERGOING TRAFFIC

#03) REDUCE WATERGOING NOISE

#04) REDUCE SEAWATER EXPANSION

#05) COUNTER WATER SHORTAGES

#06) REDUCE EXTENDED DROUGHT

#07) REDUCE WILDFIRE INCIDENCE

#08) REDUCE LANDSCAPE EROSION

#09) MINIMIZE FLOODING EXPOSURE

## ENABLING THE DURATION





# ENVIRONMENTAL LIVING

#10) STOP MAN-MADE SUBSIDENCE

#11) RECOVER BIODIVERSITY LOSS

#12) REDUCE EMISSION POLLUTION

#13) STOP RESOURCE DEGRADATION

#14) ELIMINATE PLASTIC POLLUTION

#15) ENABLE CIRCULAR ECONOMY

#16) COUNTER WORK AUTOMATION

#17) MINIMIZE UNHEALTHY LIVING

#18) COUNTER FALSE INFORMATION

## ENABLING THE DURATION



TRILOGY

 **ENVIRONOMICAL LIVING**  
SOCIAL, ENVIRONMENTAL AND ECONOMICAL

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THE ENVIRONMENT IS SERIOUSLY THREATENED.  
POLLUTION IS EVERYWHERE AND GETTING WORSE.  
EVEN RECYCLABLES ARE NEGLIGENTLY DUMPED.

EVERY LAST COMMUNITY MUST BE SUSTAINABLE.  
THIS PRESENTS UNPRECEDENTED OPPORTUNITY.  
TRANSITIONING EARLY WILL PAY BIG DIVIDENDS.

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